

# **AMHA BOARD OF DIRECTORS MEETING**

## **Teleconference: April 4, 2017**

**Meeting called to order by President Kahre at 7:00 PM CST**

**Roll Call:** All 14 Board members were in attendance. Thus a quorum was present. Allison Stonecypher was also present on the call.

**Board Minutes:** The minutes of the February 23 and February 26, 2017 BOD Meetings were reviewed. Joann Ross made a motion to approve the minutes for both meetings as printed and distributed. The motion was seconded by Jason Warrenfeltz and unanimously approved.

**President report:** President Joe Kahre reported on his trip/visit to the office with Laura Mullen. Randy Peacock has retired and is no longer in the AMHA office. Joe also mentioned he had favorable productive discussion with Quinton Boehmisch in the office about his duties and job description. There seems to be renewed optimism and positive attitude in the office.

The accounting program in the office is being changed to Quickbooks, which seems to be working well.

Joe and Laura had a very productive visit at the Will Rogers Memorial Center. There they reviewed the change in the Show Arena for the 2017 World Show to the Coliseum and all of the details related to this change, including stabling, flow of exhibitors in and out of arena, and the general operation of the World Show. Both Laura and Joe are very optimistic about this change and the acceptance by exhibitors.

### **Treasurer's Report: Laura Mullen**

Since the Annual Meeting:

- At the close of the Annual Meeting, Heather Ward and I discussed that there was an error in the budget for 2017. This has been corrected by Randy & Alison and the budget now projects a loss of \$28,120 for the year versus the previous \$24,505.
- The Great Plains accounting system crashed again shortly after Randy's departure. This is the third time that I am aware of since I have been on the Executive Committee. The decision was made to update the accounting system to Quickbooks. The Great Plains system does not interface with the

other office programs, so it does not cause an information flow problem. Our prior data is being merged into the Quickbooks program. We have hired a former CPA recommended by our auditors to set up the accounts and work has already begun. He will be available on call should AMHA have questions. So our April financial report will be a little delayed. Upgrading to a new program is something AMHA should have done a long time ago as our old Great Plains software no longer has technical support and is out of date.

- We have received confirmation that the \$35,000 estimate for the 2017 World Show grant is very close to what we will receive.
- Registration revenue was up by \$3K at the end of February. Figures are not yet available for March.
- Last year we had 15 total hardships (12 mares, 2 stallions and 1 gelding). To date for 2017, the office has processed 9 hardships.
- The E-Magazine profited \$1424 rather than the \$750 budgeted for.
- We had projected a loss of \$36,078 for the Annual Meeting. It appears that the loss will be \$31,126 which is \$4,952 better than budget.
- We do not have final figures on MHW at this time, but ad revenue exceeded printing and postage costs by \$2434.

Steps have been taken to increase revenue by:

- I have sent 75 letters to various members inviting them to participate in class sponsorship for the World Show and webcast advertising.
- Rather than waiting for judges to apply for Senior status, the Show Department has sent a letter to judges eligible for Senior Status and invited them to apply. Thus far we have received 9 back out of a possible 24 for revenue of \$225.00.
- Sought new vendor for the Regional Ultimate Gelding and High Point buckles. Savings of \$395.00
- We are discussing bidding the Honor Roll buckles.
- Steps have been taken to shop for more affordable options on some of our office supplies.

We are all a part of the financial success of AMHA. Your participation at the local, regional and world show directly benefits AMHA. Putting forth a positive outlook on the future of AMHA to our clubs and local miniature horse enthusiasts directly impacts our budget. I am asking each of you as a director of AMHA to take the time when the opportunity arises to take positive steps for AMHA. We

can't leave the responsibility for the revitalization of AMHA entirely to the office staff. We have a responsibility too.

#### World Show

- Traveled to Will Rogers and inspected the Will Rogers Coliseum. I am feeling very positive about the move to that arena. The stabling options for our exhibitors are going to be a major improvement. We inspected the newly renovated cattle barn as well. The performance exhibitors should be very pleased with the warm up area right off the arena. Exhibitors will have much easier access to the show office. We have found a great spot for measuring. This move is going to be very positive for the exhibitors, maybe more inconvenient for AMHA staff, but better for exhibitors. Will Rogers has also agreed to allow exhibitors to layover between the World Show and AMHR Nationals. They would be charged the layover fee, but that (I believe) would take effect on Monday.
- The Gelding Incentive Committee is working on changes to the Gelding Incentive program to encourage more exhibitors to show their geldings at the World Show by including more performance classes.
- World Show premium is being worked on.

#### Regional Shows

- The Championship Show premium is online. Invite people to participate. Sponsor a class. Need suggestions for photographers for Central & Western.

**Standing Rules:** VP Jason Warrenfeltz continues to work on finalizing the current correct listing of these rules. He will be working with Allison in the office to get this done and emailed to the BOD for review and approval.

**List of Committee Members:** VP Jason Warrenfeltz has nearly completed this listing. He will be emailing a draft list of these various committees and their list of members in the near future to BOD members for their review, editing, and approval.

**Annual Meeting fall of 2017:** There was much discussion at the February BOD Meetings about changing the dates for the AMHA Annual Meeting from the Spring until the Fall, starting in the fall of 2017. This subject received very favorable comment from the BOD members and was approved to make this change. A special committee was appointed to research and bring to the BOD, at this meeting, options for fall dates and city/hotel possibilities. Sami Scheuring served on the committee and reported to the BOD.

Sami reported the committee had looked at eight different options. Some of which were just not favorable due to available dates and hotel locations plus fees and costs included in their proposals. She presented detail information on three location/hotels. Two of these were facilities we have been to recently for our Annual Meeting, namely the Marriott in Tampa and the Inn at Opryland in Nashville. The proposal she presented that included much more favorable, pricing, location, and convenience was the Four Point Sheraton at the Kansas City Airport. After much discussion and questioning a decision was needed in order to move forward in a timely manner. Sid Hutchcraft made a motion to move forward with trying to finalize an Annual Meeting contract with the Four Point Sheraton at the Kansas City Airport for the dates October 25-29, 2017. And that the details and scheduling for the Annual Meeting should be worked out by the committee and the office. This motion was seconded by Clair Severson. A roll call vote was taken and every Board member voted YES for this motion and it was approved.

There was some discussion and consideration for trying to shorten the length (days required) for the Annual Meeting. The committee will be looking at the possibility of having just the Finance Committee and BOD meet on Thursday and the Committees all meet on Friday with the banquet that evening. Then hold the entire Annual Meeting on Saturday, and have the Sunday AM BOD meeting as usual.

**New Business:** Election of Directors in 2017: Joe Kahre has asked Al Bulgawicz and Sid Hutchcraft to work on this situation and report back with some thoughts and scheduling for processing this election for 2017, considering the change in dates for the Annual Meeting.

AMHA requested that AMHR permit AMHA to have a booth at the AMHR Nationals for hardshipping AMHR horses into AMHA. This request was rejected by the ASPC/AMHR BOD. We will still be able to handle such hardshipping at AMHR local shows, if desired.

There was agreement to hold our summer AMHA Board meeting on the evening of June 13, 2017.

**Adjournment:** Hearing no other business, AL Bulgawicz made a motion to adjourn at 8:45 PM, seconded by Clair Severson and passed unanimously.