

AMHA BOD MEETING MINUTES

Tuesday, October 12, 2021

6 p.m. CST

Conducted Via Zoom

1. Called to Order by President, S. Peterson at 6:02 p.m.
2. Roll Call - D. Hopkins - Present: S. Peterson, L. Murray, D. Henrich, B. Kelly, D. Hopkins, L. Perdue, C. Severson, S. Infante, S. Murray, D. Rogers, K. Lunde.
Absent: J. Rutledge, A. Harris.
3. President's Report - S. Peterson - We had a great World Show! A couple hiccups with exhibitors' complaints, but minimal compared to the overall success of the show. The new videography company did an absolutely fantastic job and we are still getting praises and positive feedback from those that could not attend but watched from home. A final decision has been made to host the Western Regional Show in Eugene, OR in 2022 due to conflicts with the Reno facility. Bob Kane will serve as our Sgt. of Arms at the Annual Meeting, as we have a lot of material to get through and vote on and need to keep the meetings moving but still allow our attendees the opportunity to speak and Mr. Kane's experience will be very helpful.
4. Finance Report - V. Shingledecker: Operating is currently at \$356,839.18 with a few large invoices outstanding from the World Show (facility, trophies being two of the outstanding items). As soon as these outstanding items have been received and paid, full financial overview will be provided to the Board through the end of September.

5. Office Update - V. Shingledecker: Working on September 22 paperwork in Registration; DNA kits working very slowly right now due to a complete overhaul at the Lab, not due to anything within the control of AMHA staff; Office Manager renegotiated our contract with Konica/Minolta for copier resulting in a \$200/month savings.
6. Old Business:
 - A. World Show Review - L. Mullen: Big success with a lot of first time exhibitors and a lot of returning exhibitors that have not shown at the World Show in many years, creating overall profit of \$22,353 for the show. Pre-entries of 509 total represents approximately 20% increase and the highest number of entries since 2009. The video was very well received; the new ribbons used for the Youth and Amateur classes were very well received as well. Show manager recommends changing all ribbons and trophies to the new ones we used in 2021, including all Open classes. Discussion about the need to look at our 2022 budget to make sure we can retain the services of the new videography company - the quality was far superior to anything we have had in past years and the cost will likely increase in 2022. This was the first time this company has covered an event like our World Show, so a learning experience for them. They will need to increase staffing moving forward. R. Kachuriak volunteered to contact the company to discuss and report back to the Board at the Annual Meetings.
 - B. Annual Meeting - S. Peterson: Several members were told by the host hotel that they did not have any of the AMHA Room Block available and prices given were significantly higher than negotiated in our contract. Val Shingledecker has been

in contact with the Hotel representative and the discounted rate has been extended to Monday 10/18 and more rooms have been added to our block of available rooms. Val S. is finalizing the schedule for the meetings and they will be available on the website within a couple days. She asked that BOD members please get their Annual Meeting registration forms and Awards Dinner reservations in as soon as possible so she can have a final count of attendees.

C. MHW Year in Review Publication - R. Kachuriak: The Promotions Committee is working closely with Debby Sims-Boosalis and Marcy Norwood on the publication. Still need more advertising and brainstorming article ideas that may appeal to all members, not just those that show their miniature horses. After brief discussion, it was decided the goal for publication will be mid-January, in order to capture everything from 2021, including any significant items covered at the Annual Meetings, including the rule changes passed during the General Sessions of the Meetings.

7. New Business:

A. Code of Conduct - S. Peterson: Discussion about updated language for our Championship Show Premiums encouraging members to use good judgement and follow all guidelines by the CDC when dealing with an illness that may be contagious to other members on the show grounds.

C. CLOSED SESSION - non Board members were asked to leave the call for a Closed Session at 6:34 p.m. CST

Closed Session adjourned at 6:50 p.m. CST