1. Call to Order - S. Peterson

2. Roll Call - L. Murray
   b. Quorum reached

3. Approval of 10-08-19 Minutes - L. Murray
   a. J. Ross made motion to approve, R. Kachuriak seconded
   b. Minutes approved

4. President’s Message - S. Peterson
   a. “Mini Bucks” program
   b. ADS-AMHA Potential Partnership
   c. Mini Horse Evening Extravaganza

5. Financial Report - D. Henrich
   a. 3rd Qtr report: $80,000 profit for WS (includes grant from Ft Worth)
   b. Project breakeven for 2019

6. Old Business
   a. Web site update - S. Peterson
      i. D&M Equine will complete new AMHA web site design
ii. WIX platform

iii. Launch date 1/20-2/20

b. Software update - D. Henrich

   i. Launch date Summer of 2020

   ii. Goal is to utilize new software at 2020 Regional Championship Shows

c. Sponsorships - S. Peterson

   i. Sponsorship packages now available

   ii. Sponsorships are tax deductible

   iii. 3 sponsors committed Y-T-D

d. World Show - L. Mullen

   All items up for discussion:

   i. WS is fixed fee regardless of # of days or # of stalls

   ii. Will getting rid of certain classes negatively or positively affect WS profitability?

   iii. Need 12/Youth; 10/Amateur; 8/Open to break even for a WS class (this includes arena, awards, and staff in the ring)

   iv. Review classes in moratorium

   v. Combine height classes? 31” & under, and 31” to 34”? Combine AOTE level 1 & Level 2? Add Jr. Stock? Offer flat fee? Do membership survey?
e. Regional Championship - L. Mullen

All items up for discussion:

i. Conflict with dates of some Regional shows - some Regionals fall on same weekend as another Regional: Eastern and Western. Will need 2 show managers; will need to have 1 steward at each show, both stewards will be at World Show

ii. Exploring new facilities for Central Championship show

7. New Business

a. MHW Liaison - S. Peterson

   i. R. Kachuriak

b. % BOD votes necessary for proposed rule/bylaw changes - S. Peterson

   i. Tabled until next BOD meeting

J. Ross move to adjourn, D. Hopkins seconded. Meeting adjourned at 3:01 pm.