AMHA BOD Meeting  
Tuesday, April 9, 2019  
conducted via Zoom

I. Call to order - S. Peterson (6:01 pm CST)


III. Approval of 3-12-19 meeting minutes  
A. J. Ross made a motion to approve the 3/12/19 Board minutes; D. Hopkins seconded.  
B. Motion passed via oral vote.  A. Harris and J. Matzner abstained

IV. President's Message - S. Peterson

V. Treasurer's Report - D. Henrich  
A. Quarterly statements are to be published  
B. 1st Quarter 2019 showed $40,000 loss  
C. Current bank balance: $85,000.00  ($4300 and $10,000 in Futurity and AMHA development fund); $7500 due to payables.  $60,000 (approx) cash available

VI. Old Business:  
A. Special Meeting - H. Elder  
   1. BOD informed that new information has come forwarded  
   2. H. Elder did not join meeting  
   3. Discussion was tabled

VII. New Business  
A. Lifetime Membership - S. Peterson  
   1. More information is needed from office to determine further action  
   2. Discussion was tabled

B. Web Site - S. Peterson  
   1. Mallory Grayson and Nicole Pearsall volunteered to evaluate all aspects of web site and the accuracy of information  
   2. R. Kachuriak to evaluate Amateur section; B. Kelly to evaluate AOTE section

C. World Show Partnership Opportunities - R. Kachuriak  
   1. Boot Barn to potentially donate $5000.00  
   2. D. Reuhl offered to donate all printing of catalog (to be determined purpose of catalog)  
   3. J. Ross made a modified motion to allow the Chairperson of the Promotions Committee (R. Kachuriak) to present a report on the possibility of a sales row at the World Show to the BOD at the 5/7/19 meeting.  D. Hopkins seconded.  
   4. The motion passed unanimously with roll call vote
D. WSGIF/AMHA Development Auction - R. Kachuriak
   1. Auction generated $12,000.00
   2. R. Kachuriak made a motion to contribute 100% of all auction funds above $8500 to the AMHA Development fund. L. Perdue seconded.
   3. Motion passed unanimously with roll call vote

E. Survey Monkey - L. Murray
   1. BOD will evaluate cost and ROI of using this software
   2. Discussion offered up several ideas for questions
   3. No further action was taken

F. Social Media - L. Murray
   1. AMHA sponsored pages
      (1) D. Henrich made a motion to delete the AMHA Facebook GROUP page and maintain the AMHA Facebook page. J. Ross seconded
      (2) Motion passed unanimously with a roll call vote
   2. Policies
      a) J. Matzner made the motion that L. Murray develop a Social Media Policy for all BOD members and all AMHA employees to be emailed and reviewed at the 3/7/19 BOD meeting. B. Pearson seconded
      b) Motion passed unanimously with a roll call vote.

G. International Hardshipping - J. Ross
   1. Topic tabled until further information is gathered

H. Hardshipping Discount - R. Kachuriak
   1. R. Kachuriak made a motion to continue the 25% Hardship discount until September 2019. J. Ramshaw seconded

I. Laura Mullen/Vivian Galloway proposal - S. Peterson
   1. G. Baynham made a motion to approve a World Show award for the smallest senior horse measured at the World Show as proposed by V. Galloway. In the case of a tie, the horse with the most points will win. D. Hopkins seconded.
   2. Motion passed unanimously with a roll call vote

J. Director At Large Position - S. Peterson
   1. Eligible BOD members asked to volunteer for position
   2. G. Baynham volunteered
   3. G. Bayham to accept if no other candidates

K. May Board Meeting Date - L. Lucas
   1. L. Murray made a motion to move the May BOD meeting from 5/14/19 to 5/7/19 at 6 pm CST. D. Henrich seconded.
   2. Motion approved with oral vote
J. Matzner made a motion to adjourn the meeting. G. Baynham seconded. Meeting adjourned at 9:04 pm CST