AMHA BOD MEETING MINUTES

Tuesday, March 10, 2020

6 p.m. CST

Conducted Via Zoom

1. Call to Order - S. Peterson at 6:01 p.m. CST


3. President’s Message - S. Peterson - Things are still moving in a positive direction overall.

4. Financial Report - D. Henrich - 2019 Final Net Income was $9,054.94 - better than break-even, which was the hopeful goal for 2019. February will be approximately break-even - this is a normal “low” income time of the year so normal. Current bank balance is $73,000 and we are still expecting the $30,000 World Show Grant very soon.

5. Old Business:
   A. Hardware/Software Update - V. Shingledecker - Everything shut down for the night for some tests on the new Server; software developer, Mark, and Laura Mullen in the office all week working on the Show Program; Val & Quintin have been very busy providing data.
   B. Website Update - S. Peterson - Continuing to work with D&M to provide updated data/content for the new website. They are working steadily on it and have an estimated launch date of mid- to late April. Requested input from the
BOD on how long to keep BOD & EC Minutes and Show Results on the website.
This kind of data doesn’t take up much space, so everyone agreed we should keep as far back as we have available. One suggestion was to keep the most recent Minutes individually and then have a link for multiple past years - i.e., BOD Minute Archives, EC Minute Archives.

7. New Business:

A. Picture Requirements on Registrations - D. Hopkins moved and L. Murray seconded, to implement a new office policy after the new computer system is up and running smoothly to require 4 pictures (one head, one butt, one left side, one right side) for all initial Registration Applications and again when the Registration is brought Permanent; and for all other Registration paperwork, updated pics will be optional for members (to include Stallion-to-Gelding, Ownership Transfer, and any other paperwork changes that currently require pictures other than original application and temp-to-perm). Motion passed with 9 Yes votes (S. Peterson, L. Murray, D. Henrich, B. Kelly, D. Hopkins, C. Severson, R. Kachuriak, S. Murray, K. Lunde); 2 No votes (L. Perdue, A. Harris); and one Absentia (S. Infante).

B. Status of Get of Sire and Produce of Dam classes - D. Hopkins/R. Kachuriak - These two classes have dwindled in numbers in recent years, and they are viewed as very important classes with regard to our breed, so what can we do to encourage participation, promote the classes, increase entries at Worlds in 2020? One suggestion is to change the Get of Sire to more of a Stallion Jackpot class - entries must offer one breeding to the stallion that will be
entered, the breeding will be auctioned and the funds from the auction will be used as jackpot winner $$ for 1st through 3rd place possibly? Also suggested to do some media blasts, include info. in Newsletter, etc. about what these two classes are about; possibly make a requirement that only one professional trainer be included in each entry as handlers because it is felt this is a big reason why non-trainers will not participate in the class and go up against an entry with 3 top trainers? This subject will continue to be discussed and included on the Agenda for our next Board meeting to discuss any additional ideas.

C. Foal DNA - Office staff suggests requiring DNA on all foals with registration. Reasons are that this would make the pictures less critical/needed; it would make Stallion Breeding Reports unnecessary; and would prevent some current issues that arise with horses being DNA’d by new owners and the horse does not test back to the correct parent, which then requires an amended Stallion Report, etc. Several times a year the staff deals with a breeder who is unwilling or unable to provide a Stallion Report, or in a recent case, the correct stallion was not even registered with AMHA at the time of the breeding, but has been hard shipped since; another case where the dam was never DNA’d and the owner will not pull hair and send the test in. The cost of the kits would get cheaper with more volume, so we could offer them cheaper to members. One suggestion was in lieu of “requiring” DNA at registration we could offer a discounted price for DNA if done within a specific timeframe/age. More
discussion is needed and this subject will be included on our next monthly meeting.

L. Perdue moved and R. Kachuriak seconded to adjourn at 7:48 p.m. CST